

Economic Development Committee Update

December, 2020

1. **CGI BANNER PROGRAM:** The contract with CGI Communications for their free banner program has been signed and forwarded to CGI. We are now awaiting a schedule from them to proceed with the program. They will begin to assess what poles they would recommend while we submit some guidelines for their design. Designs and placement of banners would then be presented to the Town Commission for approval.
2. **STRATEGIC GOALS:** It was suggested that we for now focus on how the EDC might help local businesses during the COVID pandemic. We have begun gathering some questions we can go to the businesses with to assess how best to proceed.
3. **SIDEWALK AND SIGNAL BOX ART:** The sidewalk and signal box projects are in limbo right now waiting for the state to determine when the highway will be repaved.
4. **EDC WEBPAGE:** The EDC is continuing to work on an Economic Development webpage for current and potential residents and business owners to access as a place to go to promote the town. Bethany contacted the University of Delaware to request Bridgeville be considered for one of their program projects. The town was put on their waiting list and we will know in the spring if our request will be picked up.
5. **SIGN GRANT:** A draft letter is under review that will be sent to eligible business to publicize the grant availability.
6. **OPEN POSITIONS:** A volunteer job description is being drafted help in the solicitation of new volunteers. The EDC still has numerous positions open on the committee. If the Commission has any suggestions for volunteers, especially real estate and business owners, please let us know.
7. **CHRISTMAS PARADE:** The committee contacted the local Kiwanis club about helping them with their home decorations contest. While they were appreciative of the offer, they felt that there wasn't enough time to organize an effective campaign. We will look at supporting them next year but start earlier in the year.

Richard Grinnell

Chairperson, Economic Development Committee